

City of COLLEGE STATION TEXAS

RTA POPULATION

230,471

**2019 Estimated Primary Retail
Trade Area Population**



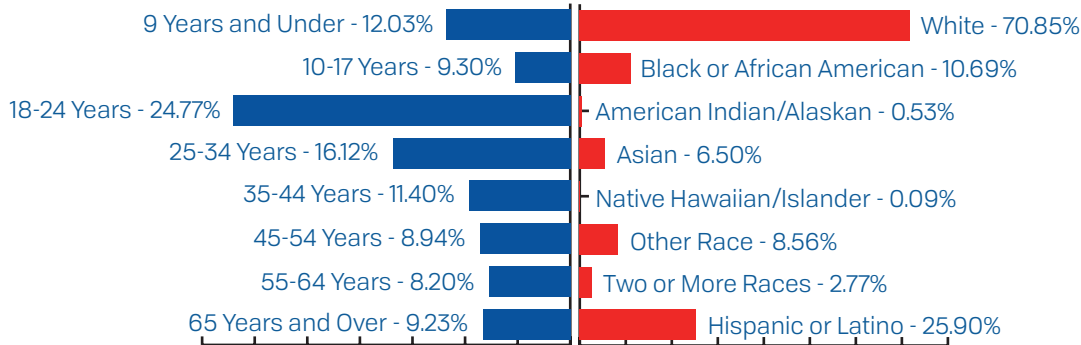
**CURRENT ENROLLMENT
11,000**



**TEXAS A&M
UNIVERSITY**

**CURRENT ENROLLMENT
68,625**

AGE DISTRIBUTION AND RACE



Median Age 26.59
Average Age 32.90

HOUSEHOLD INCOME AVERAGE HOUSEHOLD INCOME

\$77,329



**opportunity in
College Station**

- Motor Vehicle and Parts Dealers**
Sales Leakage = \$267,488,872
- Building Material, Garden Equip Stores**
Sales Leakage = \$32,988,071
- Food and Beverage Stores**
Sales Leakage = \$103,782,148

Potential Retail Sales	\$3,413,113,835
Actual Sales	\$2,786,314,927
Sales Leakage	\$626,798,908

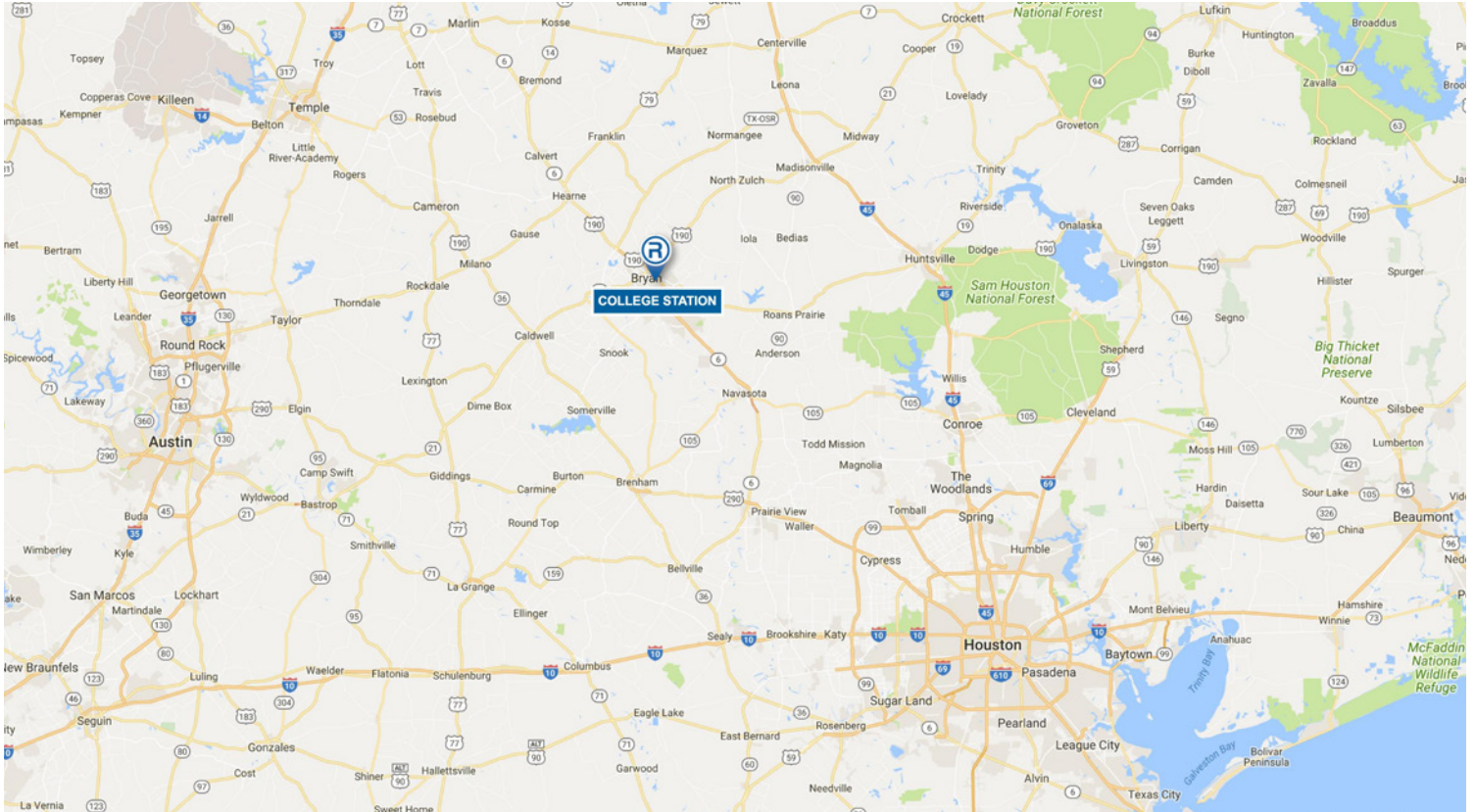
*2015 Leakage Data

Natalie Ruiz,
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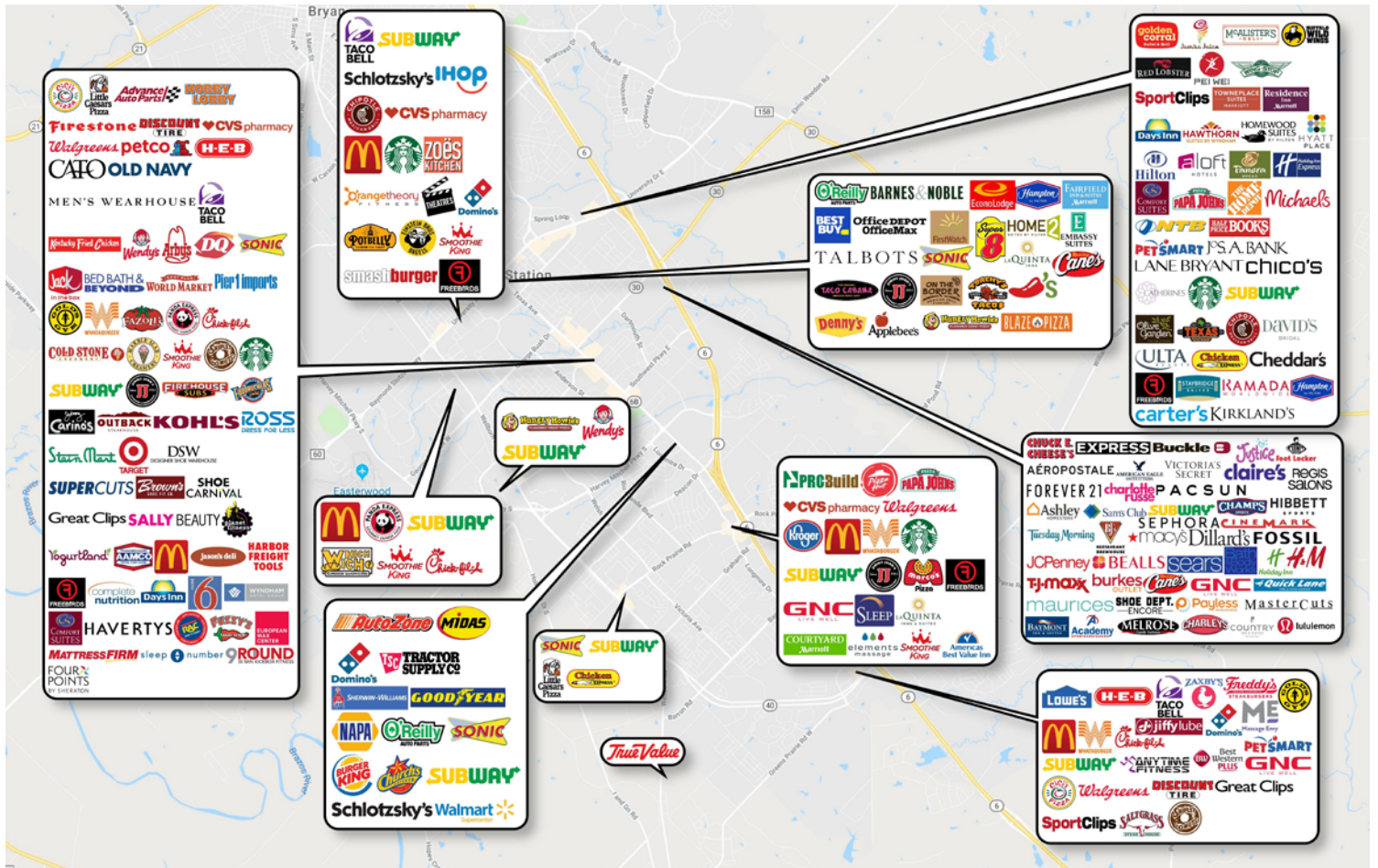
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LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.

city of COLLEGE STATION TEXAS

RTA POPULATION

375,278

2019 Estimated Secondary Retail
Trade Area Population



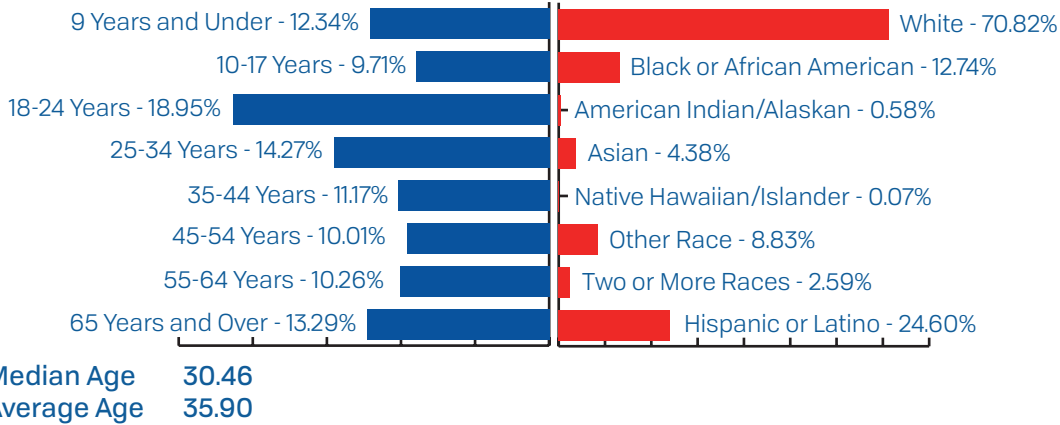
CURRENT ENROLLMENT
11,000



TEXAS A&M
UNIVERSITY

CURRENT ENROLLMENT
68,625

AGE DISTRIBUTION AND RACE



HOUSEHOLD INCOME AVERAGE HOUSEHOLD INCOME

\$74,125



opportunity in College Station

Foodservice and Drinking Places
Sales Leakage = \$207,937,085

Health and Personal Care Stores
Sales Leakage = \$177,547,339

Electronics and Appliance Stores
Sales Leakage = \$25,185,664

<input type="checkbox"/> Potential Retail Sales	\$5,628,165,595
<input type="checkbox"/> Actual Sales	\$2,786,314,927
<input type="checkbox"/> Sales Leakage	\$2,841,850,668

*2015 Leakage Data

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